



HELP IS HERE.

Northglenn Business Assistance Tools

Growing a business is all about big ideas – and the city of Northglenn wants to help you make those big ideas a reality in 2015.



Economic Development

www.northglenn.org/ed

303-450-8938

GROWTH | Enterprise Zone Tax Credits

Make sure you precertify for Enterprise Zone Tax Credits before investing in new equipment and hiring or training employees in 2015.

All storefront companies in Northglenn that buy new equipment for their business, or train or hire employees, may be eligible to apply for Enterprise Zone Tax Credits.

You **MUST** precertify annually with the state prior to conducting any qualifying activity. Go to www.advancecolorado.com/ez to precertify.

To learn more, contact Erin Beckstein at 303-453-8516 or ebeckstein@adamscountyled.com or go to www.northglenn.org/enterprisezone or www.advancecolorado.com/ez.

Tax Credits Available For:

- Hiring employees: \$1,100 per new job
- Training Employees: 12% of Qualifying Expenses
- Health Insurance Credits: \$1000 Per Covered Employee
- Investing in Equipment: 3% of Purchases

ADVERTISING | Discount I-25 Billboard Signage

Every 24 hours, 160,000 vehicles drive by the electronic billboard on I-25, just south of 104th Avenue. That's a lot of potential customers.

Normally, advertising on this sign costs around \$3,000 per month. However, Northglenn businesses can apply to have their advertisement on the sign for **ONLY \$450** per month through

the city's Digital Advertising Billboard Signage (DABS) Program. As an added incentive, the first month is only \$200. Applications are being accepted on a first-come, first-served basis.

For more information, visit www.northglenn.org/dabs or contact Debbie Tuttle at dtuttle@northglenn.org or 303-450-8743.



OPERATIONS | Business Licenses

All businesses operating in Northglenn MUST have a city Business License.

This includes any business that is selling, leasing, renting, delivering or installing a tangible product or engaging in a service – whether they ‘sell’ any-

thing or not. Home-based businesses require a license as well.

Business licenses cost \$15 and must be renewed every year.

For more information, visit www.northglenn.org/bizlicense or contact Tracey Chadwick at tchadwick@northglenn.org or 303-450-8729.

ONLINE EXPOSURE | Shop Northglenn Directory

Need an online presence, but not ready for a site? Want to increase your web exposure?

The “Shop Northglenn” online business directory is located at www.shopnorthglenn.org. The site features all licensed city businesses, both storefront and home-based. Businesses can update their

listing with a website, hours of operation and graphics such as logos, brochures, menus or coupons – all for free!

The site has a new mobile-friendly design with an updated organization,

navigation and search engine. A share button has been included so listings can be posted on all the popular social media sites and links to the site can be easily e-mailed.

SITE UPGRADES | NURA Exterior Improvement Grants

When businesses look good, Northglenn looks good.

The Northglenn Urban Renewal Authority has created the Business Improvement Grant (BIG) Program, which offers matching funds to improve the appearance of commercial buildings and property lots that are visible to the public. The maximum reimbursement is \$12,500, or \$13,750 if a Northglenn contractor(s) is used.

This program supports city businesses that are investing in the community while revitalizing and improving the city. However, only qualifying commercial businesses and property owners located within the city’s Urban Renewal Area are eligible. **Work completed prior to grant approval is NOT eligible for funding.**

For more information, visit www.northglenn.org/bigpacket or contact Debbie Tuttle at dtuttle@northglenn.org or 303-450-8743.

Eligible improvements include:

- Façades, awnings, and canopies
- Gutters and downspouts
- Exterior lighting
- Doors, roofs and windows
- Signs (new, repairs, replacements)
- Landscaping and fencing improvements
- Parking lot, driveway and sidewalk
- Painting improvements to accommodate disabled patrons & employees (ADA)

UTILITY UPGRADES | NURA Utility Assistance Grants

Upgrading utility systems is expensive. NURA has a program to help.

Similar to the BIG Program, the Business Utility Assistance Grant (BUAG) program helps with electrical, water, wastewater and stormwater system upgrades and improvement costs.

Under NURA’s program, the property owner or tenant can be reimbursed for up to 50 percent of the cost of the improvement with a maximum reimbursement of \$10,000, or \$11,000 if a Northglenn contractor(s) is used.

Work completed prior to grant approval is NOT eligible for reimbursement.

This program is available to new or existing qualifying businesses in the city’s Urban Renewal Authority area.

For more information, visit www.northglenn.org/buagpacket or contact Debbie Tuttle at dtuttle@northglenn.org or 303-450-8743.

E-NEWS | Sign up for updates & events at northglenn.org/ednewsletter