Business Retention is the Foundation of a Healthy Local Economy, and is a Top Priority for the City.

To better understand the business climate of Northglenn, the Economic Development Division distributed a survey to all companies in the city. This is the city’s 6th annual business survey and we had 60 responses.

Top 5 Challenges
1. Marketing and social media
2. Expanding sales
3. Cash flow
4. Access to customers
5. Workforce quality

42% Made capital investments in 2018.
57% Plan on making capital investments in 2019.

45% Expect to increase their workforce in 2019. That’s the same as in 2018.

85% Have less than 10 full-time employees.

51% Had an increase in sales revenue in the last 12 months.
91% Expect an increase in sales revenue in the next 12 months.

62% Rate the availability of a qualified workforce as good to excellent.
55% 2019

52% 2018
51% 2019

Plan to expand products and/or markets.

78% Operate in less than 5,000 square feet of space.

45% Plan to expand locally in the next 24 months.

Respondents*
- Service: 64%
- Retail: 19%
- Manufacturing/Distributor: 11%
- Restaurant: 2%
- Nonprofit: 2%
- Entertainment: 2%

*11% were home-based

Questions? Contact Economic Development Manager Debbie Tuttle at 303.450.8743 or dtuttle@northglenn.org; or Economic Development Specialist Shannon Fields at 303.450.8938 or sfields@northglenn.org.